

BB Holdings Limited

Press Release For Immediate Release

BB HOLDINGS LIMITED ANNOUNCES CHANGE OF NAME

Belize City, Belize, May 27, 2009 - BB Holdings Limited (London – AIM: BBHL) (the “Company”) announces that in light of the intended re-branding of the international banking operations within the group under the “British Caribbean” name, the Board has resolved to change the name of the Company to “BCB Holdings Limited”. The Company further announces that the change of name certificate has been received and that the Company will begin trading under its new name of “BCB Holdings Limited” (Ticker: BCB) with effect from 08:00 on June 1, 2009. The Company’s warrants (Ticker: BBHW and BBHS) will begin trading under the symbols BCBW and BCBS also with effect from 08.00 on June 1, 2009.

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Ends