

# BB Holdings Limited

Press Release For Immediate Release

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## BB HOLDINGS LIMITED ANNOUNCES DIRECTORS' ACQUISITION OF SHARES

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Belize City, Belize, November 17, 2008 - BB Holdings Limited (London - AIM: BBHL) ("BB Holdings") (the "Company") has been notified that Lord Michael Ashcroft KCMG, the Chairman of the Company, acquired an additional 80,000 ordinary shares in the Company on 12 November 2008 at an average price of £1.80 per share.

His total beneficial holding in the Company following this acquisition increased to 45,669,714 ordinary shares representing 73 per cent. of the total issued share capital.

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Noted: This and other press releases are available at the Company's web site:  
<http://www.bbholdingslimited.com>

**Ends**