

BB Holdings Limited

Press Release For Immediate Release

BB HOLDINGS LIMITED ANNOUNCES DIRECTORS' ACQUISITION OF SHARES

Belize City, Belize, November 5, 2008 - BB Holdings Limited (London - AIM: BBHL) ("BB Holdings") (the "Company") has been notified that Lord Michael Ashcroft KCMG, the Chairman of the Company, has acquired an additional 40,000 ordinary shares in the Company at an average price of £2.01 per share.

His total beneficial holding in the Company following this acquisition increased to 45,589,714 ordinary shares representing 72.88 per cent. of the total issued share capital.

For further information contact:

BB Holdings Limited	Makinson Cowell
Belize +(501) 227 7178	+1 (212) 994 9044
UK +44 (0) 20 7248 6700	

Noted: This and other press releases are available at the Company's web site:
<http://www.bbholdingslimited.com>

Ends