

# BB Holdings Limited

Press Release

For Immediate Release

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## BB HOLDINGS LIMITED ANNOUNCES DIRECTORS' ACQUISITION OF SHARES

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Belize City, Belize, December 17, 2008 – BB Holdings Limited (London – AIM: BBHL) (“BB Holdings”) (the “Company”) has been notified that on December 9, 2008 Lord Michael Ashcroft KCMG, the Chairman of the Company, acquired the following additional shares in the Company:

- (i) 22,500 ordinary shares at an average price of £1.95 per share; and
- (ii) 50,000 shares at an average price of £1.91 per share.

His total beneficial holding in the Company following these acquisitions increased to 45,742,214 ordinary shares representing 73.1 per cent. of the total issued share capital.

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Noted: This and other press releases are available at the Company's web site:  
<http://www.bbholdingslimited.com>