

BB Holdings Limited

Press Release

For Immediate Release

BB HOLDINGS LIMITED ANNOUNCES ACQUISITION OF SHARES

Belize City, Belize, November 12, 2007 – BB Holdings Limited (London – AIM:BBHL) (the “Company”) has been notified that Lord Michael Ashcroft KCMG, the Chairman of the Company, acquired 39,000 ordinary shares in the Company at an average price of £2.28 per share on November 7, 2007.

His total beneficial holding in the Company following this acquisition increased to 44,845,287 ordinary shares representing 71.69 per cent of the total issued share capital.

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Note: This and other press releases are available at the Company’s web site:
<http://www.bbholdingslimited.com>.

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