
BBHL ANNOUNCES ACQUISITION OF SHARES

Belize City, Belize, December 27, 2007 – BB Holdings Limited (London – AIM: BBHL) (“BB Holdings”) (the “Company”) has been notified that Lord Michael Ashcroft KCMG, the Chairman of the Company, has acquired an additional 19,263 ordinary shares in the Company at an average price of £2.30 per share.

His total beneficial holding in the Company following this acquisition increased to 44,929,550 ordinary shares representing 71.825 per cent. of the total issued share capital.

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Note: This and other press releases are available at the Company’s web site: <http://www.bbholdingslimited.com>.

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