

BB Holdings Limited

Press Release

For Immediate Release

BBHL ANNOUNCES DIRECTOR RETIREMENT

Belize City, Belize, August 6, 2007. BB Holdings Limited (London: BBHL) (the "Company") announces that David Hammond, a Non-Executive Director and Deputy Chairman of the Company, is retiring from the Company with immediate effect.

The Board of Directors of the Company now comprises of Lord Ashcroft, John Searle, Emory King, Cheryl Jones, Philip Johnson, Philip Osborne and Peter Gaze.

- Ends -